

The 2025 Survey of Military Veterans

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The 2024 Survey of Military Veterans

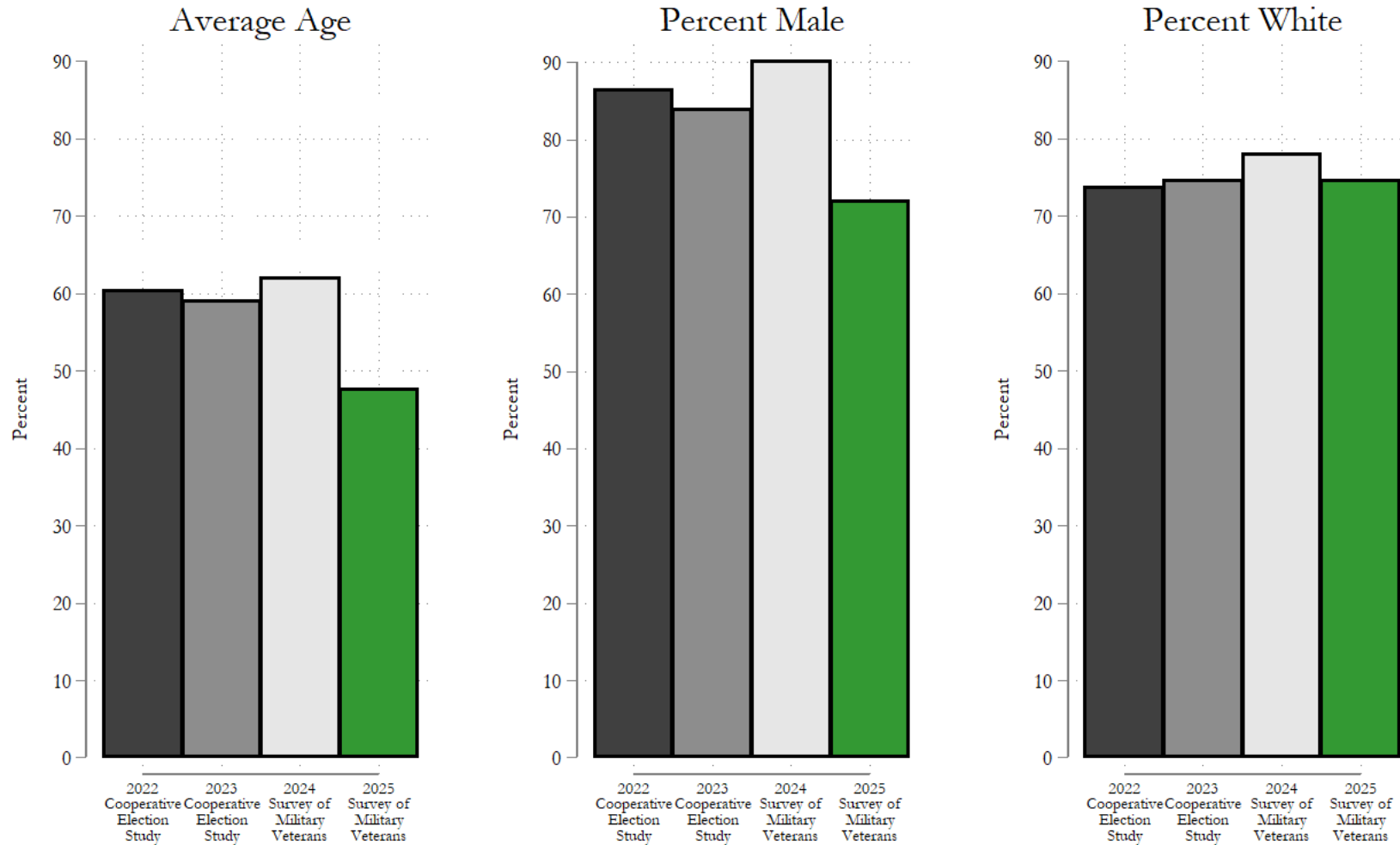
- An online sample of 400 military service veterans
- Survey conducted through Prolific between January 31 and February 12, 2025



Demographics and Political Attitudes of Veterans

Age, Gender and Race Composition Across Surveys

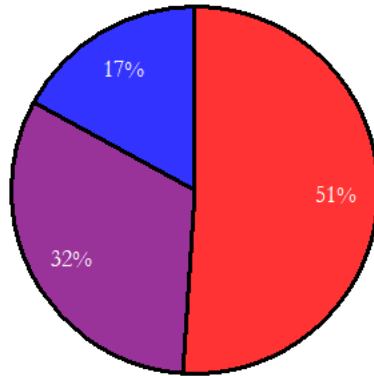
Demographics of Veteran Survey Samples



Ideological Composition of Military Veterans Across Surveys

Self-Reported Political Ideology among Military Veterans

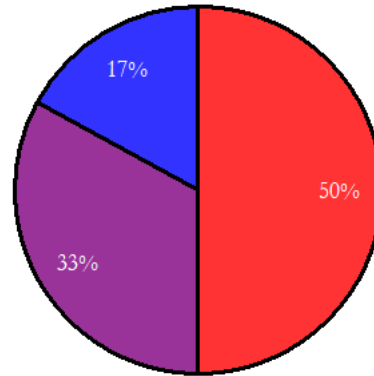
The 2022
Cooperative Election
Study



Conservative
Moderate
Liberal

Source: 2022 Cooperative Election Study

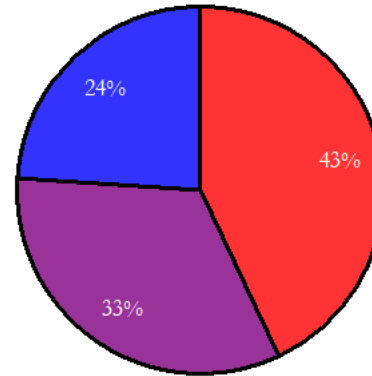
The 2023
Cooperative Election
Study



Conservative
Moderate
Liberal

Source: 2023 Cooperative Election Study

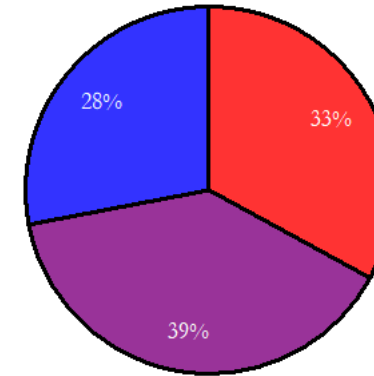
The 2024
Survey of
Military Veterans



Conservative
Moderate
Liberal

Source: 2024 Survey of Military Veterans

The 2025
Survey of
Military Veterans



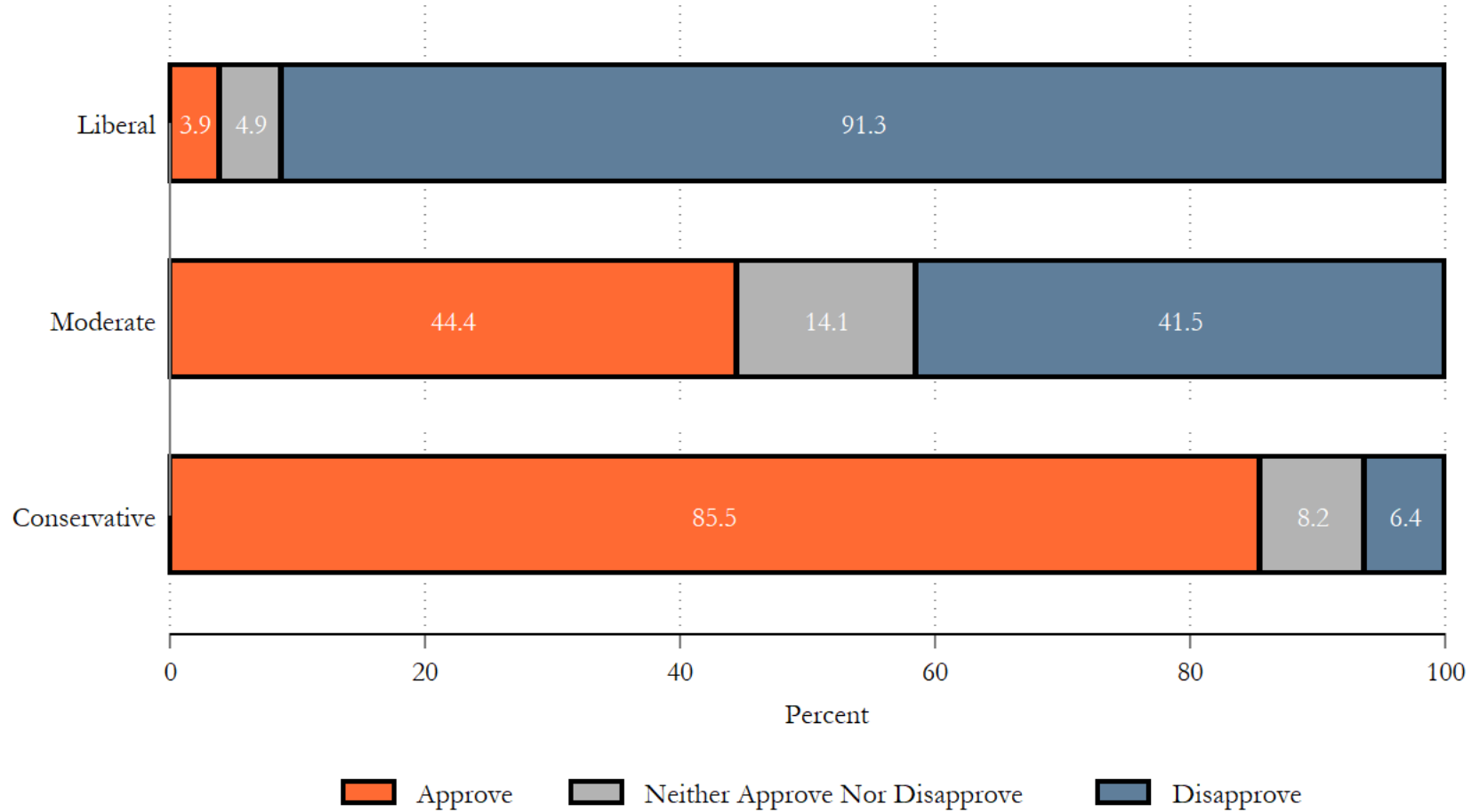
Conservative
Moderate
Liberal

Source: 2025 Survey of Military Veterans

Opinions About Trump Administration Changes

Vast Ideological Gaps Emerge on Trump's EO Abolishing DEI in the Military

Trump's Executive Order Abolishing DEI in the Military

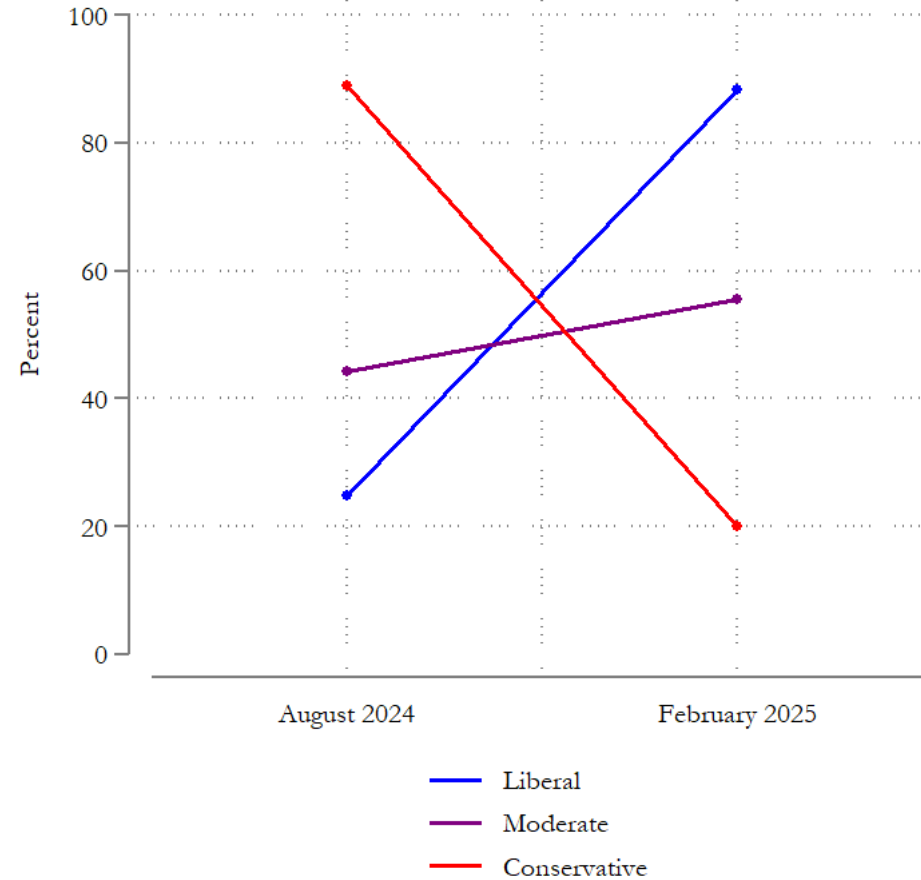


Question wording: 'President Trump recently signed an executive order to eliminate race-based and sex-based discrimination within the Armed Forces by abolishing every DEI office within the Department of Defense and the Department of Justice. Do you approve or disapprove of this executive order?'

Perceptions of the Military

Vast Ideological Shifts in Veteran Perceptions of Military's Direction Since 2024

Military WRONG Direction
August 2024 - February 2025

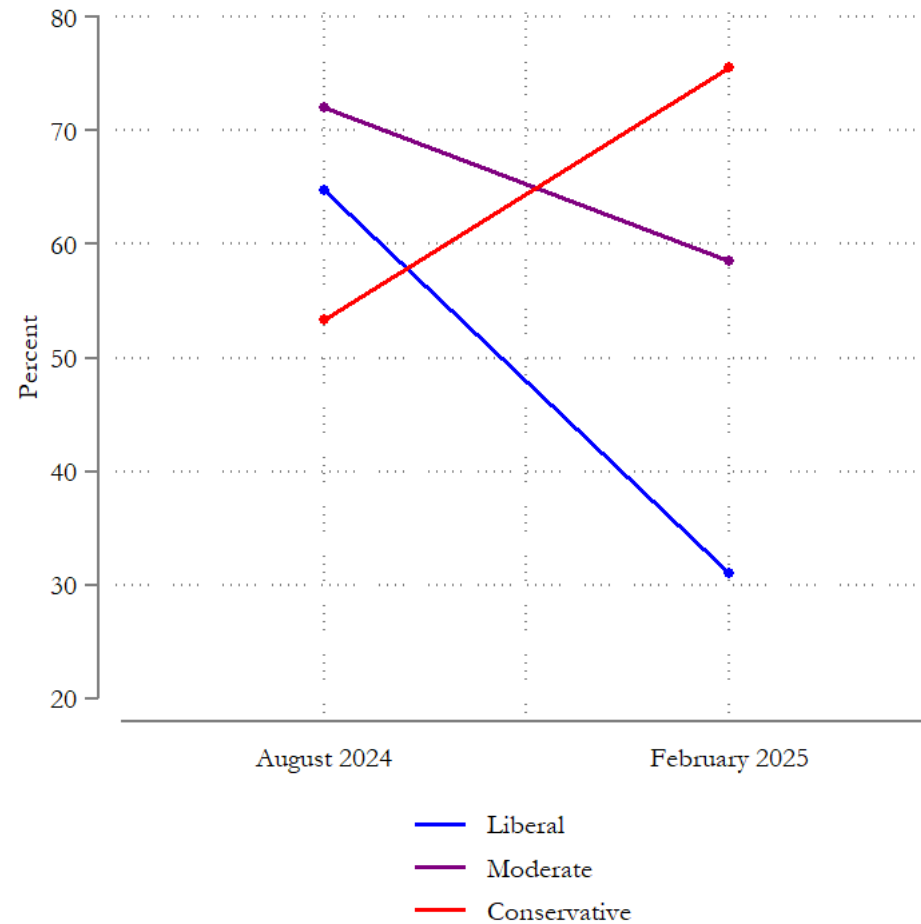


Source: 2025 Survey of Military Veterans
Question wording: 'Question wording: Generally speaking, would you say things with the military are heading in the RIGHT direction, or are they heading in the WRONG direction?'

Willingness to Recommend Military Service

Vast Ideological Shifts in Veteran Willingness to Recommend Service Since 2024

Veteran Service Recommendations
August 2024 - February 2025



Question wording: 'Would you advise a young family member (child, niece, nephew, etc.) to join the military today?'